

## Message Text

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43

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 PA-02 PRS-01 USIA-15 INR-07 /043 W

----- 008835

R 021151Z FEB 76

FM AMEMBASSY TEHRAN

TO SECSTATE WASHDC 5400

USDOC WASHDC

UNCLAS TEHRAN 1040

USDOC FOR CAGNE

E.O. 11652: NA

TAGS: BEXP, IR

SUBJ: DATES FOR WVM IOGA TRADE MISSION

REF: TEHRAN 851, STATE 014336, 75 TEHRAN 12479,

75 STATE 291554, 75 TEHRAN 10980

1. CURRENT OCTOBER 1976 TRADE PROMOTION SCHEDULE (STATE 014336) PRECLUDES USE OF USMC AS PMMI MISSION HEADQUARTERS ENTIRE PERIOD OCTOBER 3-21, 1976, (TEHRAN 0851) DUE TO OVERLAP OF USMC BUSINESS EQUIPMENT AND SYSTEMS EXHIBITION TENTATIVELY SCHEDULED BY USMC FOR OCTOBER 10-14. IN MOST CASES, IMPOSSIBLE TO USE USMC AS MISSION HEADQUARTERS WEEK BEFORE, WEEK OF, AND WEEK AFTER ANY EXHIBITION. ALSO TENTATIVELY SCHEDULED OCTOBER 18-31 IS 4TH TEHRAN INTERNATIONAL TRADE FAIR (TTF), (PARAGRAPH 4, STATE 014336). USG PARTICIPATION TTF REQUIRES AT LEAST ONE AND POSSIBLY TWO FULL-TIME EMOFFS 3-4 WEEKS PRIOR TO EVENT, AS WELL AS CONTINUED SUPPORT DURING TTF. EVEN IF USG DOES NOT PARTICIPATE IN TTF, THIS EVENT OVERSHADOWS OTHER COMMERCIAL EVENTS. EMBASSY RECOMMENDS NO OTHER USG TRADE PROMOTION EVENTS BE SCHEDULED DURING PERIOD TTF.

2. EMBASSY RECOMMENDS PMMI IOGA BE RESCHEDULED SEPTEMBER 27-30, MONDAY-THURSDAY-(SEPTEMBER 26, SUNDAY, LOCAL HOLIDAY), (SEE TEHRAN 0851). MISSION WOULD BE ABLE TO USE USMC AS MISSION HEADQUARTERS AND EMBASSY WOULD BE UNCLASSIFIED

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ABLE TO SUPPORT MISSION MORE FULLY THAN IN OVERCROWDED,

HECTIC MONTH OF OCTOBER. IF TM RESCHEDULED FOR  
SEPTEMBER, ADVANCE MAN LIACURIS SHOULD SCHEDULE HIS  
ARRIVAL NO LATER THAN WEEK OF AGUUST 291SEPTEMBER 2.  
IFQSBROCHUS TMP BE PRHKTED LOCALLY, EMBASSY MUST HAVE  
MATERIALS NO LATER THAN AUGUST 1. IN ANY CASE, EMBASSY  
RMUST HAVE CATLOGS AND BORCHURES NO LATER THAN SEPTEMBER  
1 FOR DISTRIBUTION TO CONTACT LIST(SEE 75 TEHRAN 12479).

3. ACTION REQUESTED: A. REPLY SOONEST RE RECOMENDATION  
OF CHANGE OF DATES PMMI IOGA TM. B. CONFIRM EARLY  
SEPTEMBER ARRIVAL DATE FOR ADVANCE MAN LIACURIS.  
C. CONFIRM TM DECISION RE LOCAL PRICLING OR POUCHING  
OF BROCHURES.  
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## Message Attributes

**Automatic Decaptioning:** X  
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**Current Classification:** UNCLASSIFIED  
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